



Broccoli

Achieving a good harvest even in the event of adverse conditions at any stage of transplanting

Blurain is a product featuring NUECR4 technology, which ensures a more balanced and consistent supply not only of nitrogen but also of meso- and micro-elements (calcium, magnesium and iron).

Bluactive (or Cerea Blu) is a mineral NPK fertiliser that ensures a balanced start and a robust plant.

Leaf P-Ca contains phosphorus and calcium that are readily assimilated at very acidic pH levels. In the early stages, it stimulates establishment and root development and strengthens the plant (calcium). During the head formation and ripening stages, it promotes the 'compaction' of the heads, stimulates their enlargement and extends their shelf life.

Calcito stimulates root system growth and helps to increase firmness and weight. It corrects alkaline, sodic and saline soils.

Verv N9 contains amino acids obtained through enzymatic hydrolysis, which stimulate the continuous uptake of nutrients and enrich the soil with high-quality organic matter.

Leaf N-Fast, when used on medium-late and late varieties, promotes rapid vegetative growth and chlorophyll-based photosynthesis, supplying readily assimilable nitrogen and magnesium chelated with ligno-sulphonates (LS).

Evolution 56 ensures high-quality nitrogen nutrition halfway through the growth cycle, whilst also supplying amino acids that improve nitrogen utilisation.

Giove Bio Gold contains plant-derived amino acids with transport-enhancing and anti-stress properties. An excellent solution for keeping the plant active at all times. When used in combination with plant protection products, it improves their ve

Nano.T Cu, based on copper nanoparticles, is particularly effective in adverse weather conditions, helping to ensure healthy, robust plants that are resistant to environmental stress.

Febo Mix is a concentrate of microelements (complexed with chelating agents) with a high magnesium content to promote photosynthesis and stimulate vegetative growth in the early post-transplant stages.

MagnetiCal is a calcium- and magnesium-based fertiliser, rich in sugars that provide the plant with readily available energy. Application from the mid-growth stage until pre-harvest ensures firm, compact heads with a longer post-harvest shelf life.



Grow well to live better

Technical line:

Period	Product	Dosage	Application
Summer transplants (harvested 80–85 days after transplanting):			
Initial fertilisation	BLURAIN or BLUE ACTIVE (CEREA BLU)	250-300 kg/ha 300 kg/ha	At the soil
10 days after transplanting	VERV N9+LEAF P-Ca	20 l/ha+10 l/ha	Fertigation
20 days after transplanting	SUPREMO+CALCITO	20 l/ha+10 l/ha	Fertigation
Mid-cycle (approximately 40 days after transplanting)	EVOLUTION 56	100-150 kg/ha	At the soil
60 days after transplanting (approximately 15–20 days before harvest)	LEAF P-Ca+CALCITO	10 l/ha+10 l/ha	Fertigation
Autumn transplants (harvested 95–100 days after transplanting):			
Initial fertilisation	BLURAIN or BLUE ACTIVE (CEREA BLU)	300-350 kg/ha 350-400 kg/ha	At the soil
10 days after transplanting	VERV N9 + LEAF P-Ca	20 l/ha+10 l/ha	Fertigation
20 days after transplanting	VERV N9 + LEAF P-Ca +LEAF N-FAST	20 l/ha+10 l/ha +20 l/ha	Fertigation
Mid-cycle (approximately 40 days after transplanting)	EVOLUTION 56	150-200 kg/ha	At the soil
60 days after transplanting (approximately 15–20 days before harvest)	LEAF P-Ca+LEAF N-FAST +CALCITO	10 l/ha+20 l/ha +10 l/ha	Fertigation
Winter transplants (harvested 110–140 days after transplanting):			
Concimazione di fondo	BLURAIN or BLUE ACTIVE (CEREA BLU)	300-350 kg/ha 300-400 kg/ha	At the soil
10 days after transplanting	VERV N9+LEAF P-Ca	20 l/ha+10 l/ha	Fertigation
35 days after transplanting	VERV N9+LEAF P-Ca +LEAF N-FAST	20 l/ha+20 l/ha +20 l/ha	Fertigation
Mid-cycle (approximately 70 days after transplanting)	EVOLUTION 56	150-250 kg/ha	At the soil
105 days after transplanting (approximately 15–20 days before harvest)	LEAF P-Ca+LEAF N-FAST	20 l/ha+20 l/ha	Fertigation

Foliar treatments suitable for any harvest schedule:

GIOVE BIO GOLD: in all foliar treatments (excluding copper and products containing it) – 1 kg/ha of water;

NANO.T Cu: every 10–15 days – 2 l/ha;

FEBO MIX: 2 applications during the vegetative growth stage (up to half the plant's height) – 2 kg/ha of water;

MAGNETICAL: 2 applications from half the plant's height up to 15 days before harvest – 2–2.5 l/ha.

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